CREONN HARPER

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EXPERTISE

Organizational Psychology
Change Management
Organization Design
Organization Development
Organization Health
Op Model Transformation
Employee Experience
Design Thinking
Process Design
Lean Six Sigma
Project Management

INDUSTRY EXPERIENCE

Financial Services Retail - Pharmacy Construction Healthcare

Data Analytics

PROJECT PORTFOILO

Global

Transformations (3)

Organization

Transformations (5)

Digital

Transformations (7)

Culture

Transformations (2)

EDUCATION

M.A. Industrial Organizational Psychology, Chicago School of Professional Psychology, Chicago IL Sept 2014 – April 2016

B.A. Psychology, *Indiana University*, *Bloomington IN*June 2009 – May 2013

SUMMARY

Creonn Harper is an organization transformation executive with 9 years of experience supporting clients through business transformations across a multitude of industries. Creonn is known for his ability to deliver data driven, talent and organizational solutions that drive business outcomes.

PROFESSIONAL EXPERIENCE

Director, Employee Experience & Global Onboarding - Allstate, Chicago IL

OCT 2022 - Present

- Set strategic direction and experience design to improve net promoter score by 10%
- Draft product roadmap to digitize onboarding and increase time to productivity by 5%
- Lead Workday onboarding and HR digital app implementation reducing call volume by 9%
- Transform onboarding operating model to reduce costs by 25%

Sr Manager, Employee Experience – Allstate, Chicago IL

MAR 2022 - OCT 2022

- Launched employee experience listening to identify moments that matter
- Developed personas and journey maps to inform HR digital transformation ambition
- Leveraged design thinking to accelerate HR journey to a product centric organization

Manager, Global HR Business Transformation - WBA, Deerfield IL

AUG 2020 – MAR 2022

- Owned the global HR organization design strategy and Service Now portal implementation
- Led process optimization for global people transition to reduce cycle time by 44%
- Delivered organization health surveys to improve transformation effectiveness

Manager, Organization Development & Change - Walgreens, Deerfield IL

MAR 2019 - AUG 2020

- Partnered with HRBPs on global organization redesign efforts to achieve \$500M cost-saving target
- Designed organizational development methodology and tools in partnership with HRBPs and HR COEs
- Created talent and change management SOWs to outline support, resources, and costs

Consultant, Organization Development & Change – Walgreens, Deerfield IL

MAY 2016 – MAR 2019

- Advised on large-scale transformational initiatives to increase adoption and maximize benefit realization
- Provided coaching and training to executives to enhance their ability to effectively lead change projects
- Applied structured change management approach to agile and waterfall technological implementations
 - Developed change management plans (i.e., stakeholder engagement, communications, and readiness)

Intern, Change Management – Palmer Consulting Group, Chicago IL

JAN 2016 - APRIL 2016

- Collaborated with senior consultant to develop communications strategy
- Developed change assessment to assess readiness for implementation and created mitigation plans
- Designed metrics to evaluate the effectiveness of user training

Extern, Organization Effectiveness - Aspirations of Life, Chicago IL

JAN 2015 - APRIL 2015

- Designed organizational structure to enhance effectiveness and engagement
- Implemented behavior anchor rating scales to improve performance management
- Restructured job descriptions by performing job analysis

Intern, Talent & OD - Blue Shield of California, San Francisco CA

JUNE 2015 – AUG 2015

- Facilitated change management process for SharePoint implementation
- Created learning resources to build team members' capability and competency
- Executed gap analysis on human capital and benchmark data to identify areas of improvement